

Open House 1 Post Summary Report
July 2024

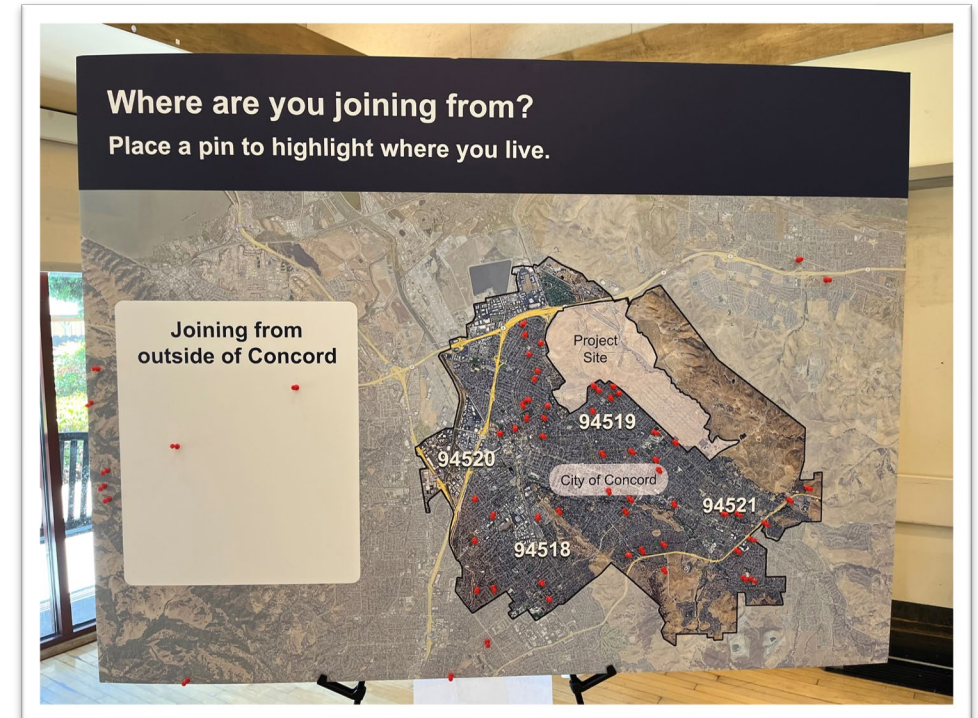
Concord Naval Weapons Station
Community Project



Open House Participation, Feedback Summary

Participants provided direct feedback before, during and after the open house. This included engaging with the Brookfield Properties Project Team, interactive stations, completing comment cards and a community survey.

- 120+ open house participants joined from all five Concord City Council Districts.
- The Project Team shared project information with the Concord Community at the informational poster stations.
- Attendees provided feedback at interactive stations on priority project topics they wanted to learn more about and ranked the following as top topics:
 - Parks, trails and open space
 - Traffic/connectivity
 - Affordable housing
 - Development phases
- Community members were encouraged to leave feedback through a Community Survey that was distributed through eblasts and through a QR code before, during and after the event.



A photo of an interactive station from the 6/15 CNWS Community Open House asking participants where they were joining from.

Interactive Station Feedback

The community provided feedback on project topics and their vision for future Concord communities. This important feedback will guide discussions for future open houses and focused follow-up community workshops.

- **93 total participants ranked the project topics they were most interested in learning more about.**

- Top project topics of interest included:
 - Parks, trails and open space
 - Traffic/connectivity
 - Affordable housing
 - Development phases
- Other topics ranked lower included:
 - Public benefits
 - Job creation
 - Market-rate housing
 - Commercial space



Brookfield CNWS Project Team member engaging with the community at an interactive station during the 6/15 CNWS Community Open House.

- **46 participants provided feedback on their vision for the future of Concord communities. Responses included:**

- Alternative commute options
- Diverse housing for all income levels
- Sustainable development and addressing environmental impacts
- Centrally-located schools, parks, places of worship, art center and cultural spaces

Open House Participant Feedback

Project progress and plans were highlighted through poster board stations staffed by the Project Team.

- Feedback from the event was positive with a great sense of excitement about the project. Overall, participants:
 - Appreciated the opportunity to directly engage and ask questions during the event.
 - Shared that visuals of the maps and the ability to provide direct feedback was beneficial.
 - Requested additional events and engagement opportunities with a presentation and Q&A opportunity.



Brookfield Director of Business Strategies Emily Boyd engaging with the community at the community engagement timeline station during the 6/15 CNWS Community Open House.

“I enjoyed yesterday’s open house. It was informative and well presented. That’s an impressive group of people managing the event. As a bicyclist I was there to get details of the various issues affecting cycling in and around Concord.

I was happily surprised that many cycling issues were addressed by the planning presented: extension of Evora Rd, Willow Pass bridge improvements, and bicycle lanes on the improved roadways. Now, let’s hit fast forward and get these plans into action.”

– Feedback from an open house participant shared via email

Community Survey Feedback

A community survey was shared via a QR code at the open house and in an eblast to email subscribers and registrants before and after the event. Community members were encouraged to complete the survey to share feedback on the project and provide input to ensure future events are informative and beneficial for the community.

Overview of Community Survey responses:

- **26** Community Survey responses submitted
- A majority of respondents selected they prefer to receive information from the Project Team through **emails, the CNWS project webpage via concordbproject.com and City of Concord communications**
- Community members ranked project topics by interest and provided their vision for the CNWS project.
- Top ranked project topics (the same topics participants from the open house were asked to rank) included:
 - Parks, green and open space
 - Traffic and site connectivity
 - Development phases

Community Vision Feedback

The community shared their vision for future Concord communities, responses included:

- "To create a walkable, bikeable community that integrates seamlessly into the natural environment and surrounding neighborhoods."
- "To connect Affordable Housing units and Market rate housing units into a community. Not segregation by design or special proximity. But a community where there is equity in shared resources (schools, shopping, employment, banking, entertainment and green spaces), and shared community values."
- "A project that uplifts the Concord economy with higher paying professional jobs. Higher paying jobs attracts future residents that will increase the tax base, improve the school district, and be a source of leadership in the city."
- "To have housing that is affordable to all. Also to have schools incorporated into the planning process to ensure that Concord does not get the brunt of the traffic/road wear, and the influx of children into the already overcrowded schools."
- "A world class community that is welcoming to people of all incomes and abilities that also provides easy transit and walking opportunities for work and recreation."
- "A resilient and sustainable development model that inspires future regional city planning. With clean energy transit, bike and pedestrian-friendly, kid-safe transportation network."

Open House Vendors – Local Concord Businesses

Brookfield Properties was excited to partner with local businesses to provide refreshments for the open house.

Local Concord vendors included:

- Gratitude Coffee Bar provided coffee and pastries
- Chef Kev's Specialty Foods provided trail mix bags



Local vendors displayed at open house refreshments table.

Next Steps

We are looking forward to future opportunities to discuss the CNWS Project, share updates and progress and gather feedback from the community.

Building on the success of this first open house, next steps include:

- Continuing to follow-up with open house participants who provided questions or requested meetings with our project team.
- Share project updates and engagement opportunities through Eblasts and the CNWS project webpage.
- Prepare for the next engagement events:
 - Q3 open house follow-up community workshop
 - 2024 Q4 Open House 2



Brookfield President Josh Roden engaging with community members during the 6/15 CNWS Community Open House.